

Anglicare Australia Inc.

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Annual Report 2000-01

Contents

From the Chair

Anglicare Australia	A brief profile Membership Strategic Plan
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Social Policy and Advocacy

Families Youth and Children

Family Networks

Youth Network

Drugs and Alcohol Network

Communities of Hope

Aged Care

National Aged Care Alliance

Aged Care Working Group

Housing

Tracks to the Future

Indigenous Issues

Anglican Reconciliation Working Group

Bringing Them Home

Employment

Services to Members	Impact of the GST A Voice to Government Information Technology
---------------------	--

National Anglican Resources Unit

Presenting and Promoting Anglicare Australia

Relations with General Synod and Dioceses

A National Image

National Family Day

National Appeals

Links with other organisations

Resourcing Anglicare Australia

Communities of Hope

Four Anglicare Australia member agencies, St Luke's Anglicare in Bendigo, Anglicare Willochra, Anglicare Riverina and Anglicare Canberra/Goulburn are cooperating to develop and pilot a community development model for local parishes. The *Communities of Hope* project received a grant under the *Engaging Australia* project of General Synod.

In rural and regional Australia, the Church remains one of the few frontline social institutions. There is growing disaffection in regional Australia with policies which have led to resources being drained from the bush and services closed. In response, Governments are striving to devolve management of community services to local communities and encourage greater self reliance in the bush. But there are few social institutions remaining that have capacity to manage complex service contracts and the substantial accountability requirements that came attached to government funds.

As a church agency, Anglicare recognises the potential and the limitations of the Church as a key institution in the community and in social development. In response, this project seeks to increase understanding of the role of community development and the need for effective participation to achieve sustainability. It seeks to help the local Church restore and strengthen the social capital in rural communities.

National Family Day

The second Anglicare National Family Day was celebrated on 25 March 2001. Anglicare Australia members around Australia participated with a greater emphasis in this second year on local planning and initiative. Thanks to Anglicare NSW for agreeing to be lead agency for a second year.

The profile of the day varied greatly between cities. In Darwin, more than 6,000 people attended Anglicare Top End's NFD party at Mindle Beach and the day received excellent media coverage. In Sydney, Anglicare NSW organised for a wide range of entertainment facilities to provide special admission prices for Family day activities. In Melbourne, the State of the Family Report was mailed to each parish together with a parish kit. In Adelaide, the weather was not kind and the Fairies Picnic in the Botanical Gardens had to be cancelled.

National Appeals

As national awareness of the Anglicare network grows, the potential for cooperating in national appeals is increasing. In 2001, several agencies cooperated in their Winter Appeals and Anglicare Victoria cooperated in the Anglicare NSW initiated "*Your Money or your Can*" appeal.

Anglicare Victoria has also invited the network to participate in a national Christmas Appeal for which Anglicare Victoria has attracted three corporate sponsors. An agreement on a national image for the Anglicare network will greatly enhance the potential for national appeals.

Anglicare Australia: A brief profile

Anglicare Australia has set itself the challenge of becoming the “The Voice for Anglican Care and Social Justice in Australia”. Its 60 member agencies provide a wide range of services including

- residential and community aged care,
- assistance to families and children,
- emergency relief,
- relationship counselling,
- counselling for drug and alcohol dependence,
- financial and gambling counselling,
- assistance to youth,
- community housing and emergency accommodation for homeless people
- employment services,
- community development through building communities of hope,
- social research,
- working with Aboriginal and Islander Australians,
- and assistance to refugees and migrants.

Over all, the network provides in excess of \$400 million in assistance annually, much in cooperation with Federal and State Governments.

During this past year, the Anglicare Australia Council reviewed the Mission statement to better reflect the changing understanding of the role and mission of the organisation. The Mission statement is:

Anglicare Australia promotes a just and caring society through the Christian ministry of the Anglican Church and its agencies

Anglicare Australia is an incorporated association under the Victorian Associations Incorporation Act of 1981. The Annual General Meeting of members of the Association elects the Chair and 5 people to the Council. Up to 3 people may be coopted by the Council to ensure that there is balanced representation of States and Territories and of the main service areas of interest to the members. The Council meets approximately every two months.

Council members are:

Bishop Phillip Aspinall (Chair)
Assistant Bishop of Adelaide

Peter Gardiner (Vice Chair)
Manager of Community Services, Anglicare NSW.

The Rev'd Chris Jones (Hon. Treasurer)
CEO of Anglicare Victoria

Peter Fisher

CEO of Anglicare Tope End.

Ms Tricia Lee,
Manager Community Services, Anglicare WA.

The Rev'd Dr John Roffey,
CEO, Anglicare SA.

Graeme Bound,
CEO St Laurence Community Services.

Helen Kurincic
CEO, Anglican Aged Care Services Group

Heather Lyon
CEO Anglicare CQ and Russell Rollason
Executive Officer.

During the past year, there were two changes in membership of the Council. Graeme Bound was coopted to fill the vacancy left by the resignation of Jim Longley who had resigned from Anglican Retirement Villages to move to another position and Helen Kurincic was coopted to replace Imas Thompson following her retirement from Anglican Aged care Services Group.

At the Annual General Meeting in Perth in March 2000, Peter Fisher and Heather Lyon were elected for a three year term.

The Anglicare Australia office is located in the Anglicare Victoria building in West Melbourne. During calendar year 2001, staff members were Russell Rollason (Executive Officer), Nicole Robinson (Project Officer) and Gerald Davis (Finance and Administration, part-time). Anglicare Australia co-sponsors with the Diocesan registrars the National Anglican Resources Unit and NARU is based in the Anglicare Australia offices. Tracey Matthews is coordinator of NARU and a detailed report on NARU is included later in this annual report. Anglicare Australia provides management and administrative support to NARU.

Membership

Membership in Anglicare Australia has remained fairly constant during 2001. The main changes have resulted from restructuring of Anglicare organisations. Anglicare Canberra and Goulburn has restructured to bring five organisations under the one structure, consequently Anglicare Australia will effectively lose 5 small members and gain one larger regionally organised member agency.

Most of the 23 Dioceses of the Anglican Church have established a welfare body with the overwhelming majority using the name Anglicare. In some dioceses, an Anglicare based in a neighbouring diocese provides services. Many of the rural Anglicare's have limited resources

and depend on volunteers to manage and deliver services. The national network of Anglicare has an important role in providing support and capacity building to small rural sister agencies.

The growing use of the Anglicare name across the Anglican Church has raised two key issues: How can we lift the profile of the national Anglicare network? How can we protect the name and reputation of Anglicare, as the network will only be as strong as the weakest link? Both these issues have been discussed by the Anglicare Australia Council and reports will be presented to the 2001 Annual General Meeting proposing a new national image for Anglicare and a Code of Conduct for all member agencies and those wishing to use the name Anglicare.

BOX:

The National Anglicare Network at a Glance

Annual expenditure: \$444.6 million

Income from the Federal Government \$168.4 million

Donations \$11.5 million

Number of staff in the Anglicare network 9200

Number of volunteers 6700

Anglicare Australia Strategic Plan

The Anglicare Strategic Plan, reviewed and updated in 2001, retains a focus on four areas of activity:

- Social policy, research, public debate, advocacy;
- Services to members;
- Resourcing the national body;
- Presenting and promoting Anglicare Australia.

In social policy, Anglicare Australia seeks to reflect the involvement of its members in:

- Providing services to families, youth and children;
- Caring for older Australians;
- Assisting the unemployed;
- Assisting the homeless;
- Working with Indigenous Australians to overcome disadvantage.

This Annual Report is structured around the four priority areas as defined in the Strategic Plan.

Anglicare Australia coordinates its policy development and advocacy work through national networks which meet by teleconference. Current networks include: Family Support,

Youth Issues, Aged Care, Relationship Counselling, Employment, Drug and Alcohol Issues, Domestic Violence, Advocacy and Social Research, Refugees and Migration.

Family Youth and Children

In March 2001, the second Annual *State of the Family* Report was launched in a series of capital city functions. Media coverage was good especially in Brisbane, Perth, Darwin, Newcastle and Sydney drawing attention to National Family Day on 25 March 2001.. Dr Ann Nevile was the author of the Report for a second time.

The changing life circumstances that cause people to fall from self sufficiency and independence into poverty and dependence on welfare was the focus of the 2001 *State of the Family* Report.

Drawing on case studies and experiences from Anglicare member agencies around Australia, the Report shows how thin the line is between “us” doing well and “them” relying on welfare. The Report provides the main vehicle for dialogue with government at both Commonwealth and State level on family issues.

Dialogue with Government

During 2001, Anglicare Australia continued to build links with the Commonwealth Department of Family and Community Services (FaCS). The Department has agreed to pilot a single contract approach to funding of services with Anglicare WA. If a new contract management system can be achieved, it will be further tested with other Anglicare member agencies.

Family networks

Two of the most effective Anglicare networks are the Family Support network coordinated by Simon Schrapel and Margaret Conway of Anglicare SA and the Relationship Counselling network. The Family Support network has organised to meet face to face in Canberra on the eve of the National Anglicare Conference in September 2001. The network has been exploring ways to strengthen the training and qualifications available for Family Support profession as well as ways to use data for continuous improvement and quality control.

In cooperation with the Relationship Counselling network, Anglicare Australia prepared a submission to the Government’s review of funding to peak bodies and subsequently met with the Department to discuss the implications of the findings from the review. Anglicare WA CEO Ian Carter is currently President of Family Services Australia, the peak body for Relationship Counselling organisations.

Youth Network

The Youth Network has met occasionally during the past year and has contributed to collecting information on the extent and impact of penalties being imposed on people receiving unemployment benefits (Centrelink breaches) especially young people and drafting a policy statement on Homelessness. Anglicare Australia joined with other agencies in publicly expressing concern over the harshness of the breaching penalties and their impact on

young unemployed people and particularly those suffering mental illness. Wendy Malycha, CEO of St John's Youth service in Adelaide convenes the network.

Drugs and Alcohol

The Anglicare Drug and Alcohol network met in November 2000 in Newcastle for its first face-to-face meeting. The aim of the meetings was to build links between the various Anglicare agencies working in the field and to explore the development of a common position on the complex issues of drug and alcohol abuse and treatment. The second two day meeting was held at St John's Darlinghurst, Sydney in August 2001. The program included a visit to the Medically Monitored Injecting Centre in Kings Cross and to Rough Edges drop-in centre which caters for homeless people and those suffering addiction and mental illness.

The network has developed a second draft policy which will be circulated to members for comment before being submitted to the Anglicare Australia Council.

The most vulnerable

Communities of Hope

Anglicare Australia member agencies in the diocese of Bendigo, Willochra, Riverina and Canberra/Goulburn are cooperating to develop and pilot a community development model for local parishes. The *Building Communities of Hope* project received a grant under the *Engaging Australia* project of General Synod.

Regional and rural
Social capital

Refugees and Migration
East Timor

Aged Care

A discussion paper titled "**What is distinctive about Anglican Aged Care**" was endorsed by the Anglicare Australia Council on the recommendation of a three members Working Group involving The Rev'd Dr John Roffey (Anglicare SA), Paul Wilmot (Anglican Homes WA) and Imas Thompson (Anglican Aged Care Services Group, Melbourne). The paper looks at the Christian context of aged care and the principles that underlie the Anglican approach to providing aged care services. It is published on the Anglicare Australia website.

Over the past 18 months, representatives from nineteen national organisations in aged care including providers, unions, health professionals, and consumer groups have been meeting and working together to determine a more positive future for the residential aged care sector. Anglicare Australia has participated in the group since it was formed.

At the ground-breaking first meeting of the **National Aged Care Alliance**, the delegates resolved to recommend to their organisations that a united policy agenda be developed to achieve better outcomes for the care of older Australians. Four broad issues were identified:

- Consumer rights,
- Quality of care,

- Workforce planning, and
- Short and long term financing of aged care.

Alliance members are concerned about the adequacy of aged care funding and the future sustainability of services. The Alliance's vision for aged care in Australia is that: All Australians have access to planned and properly resourced integrated quality aged care services that are flexible, equitable, that recognise diversity and promote choice and respect for users and workers.

The Alliance has developed an election strategy and prepared a briefing kit for all concerned about aged care to use in the lead up to the forthcoming Federal election.

Anglicare Australia also participates in the Commonwealth Government's *Aged Care Working Group* (ACWG) and representatives from several member agencies participate in sub-committees established by the Government. ACWG meets in Canberra four times a year. The Anglican Aged Care network meets occasionally and the first National Anglican Aged Care Forum will be held in parallel with the Anglicare national Conference in Canberra in September 2001. A profile of Anglican Aged care services is included in Annex 2 of this Annual Report.

Over the past year, Anglicare Australia has continued to manage a pilot project funded by the Commonwealth, the *Safe at Home* Pilot, which is implemented by St Luke's Anglican Association in Tasmania. The project is testing the effectiveness of Personal Alarm Systems for older Australians as a means to allow older people to remain living in their own home with safety and security.

Homelessness

The major activity of Anglicare Australia over the past two years to address homelessness and housing needs has been the *Tracks to the Future* project. The project was funded under the Federal Department of Immigration and Multicultural Affairs' *Living in Harmony* anti-racism program.

The project tells the story of four housing projects initiated by local Aboriginal communities in cooperation with Anglicare agencies in Dubbo and Mogo in NSW, in Rockhampton and in Darwin. Two of the projects are supported by a parish based Anglicare. The project tells the story through four attractive two-meter high story panels which stand together to form a visual display.

Tracks to the Future seeks to raise the issues of racism in housing and challenge other Anglican parishes and Anglicare agencies to take similar initiatives in cooperation with local Aboriginal and Torres Strait Islander communities.

Over the past year, the display units have been to 18 Diocesan Synods to tell how small groups of concerned Anglicans have worked with local Aboriginal communities to make a change. The project holds out the hope that other Anglicare agencies and Anglican parishes and indeed local communities at large will decide to work in cooperation with local

Aboriginal or Islander communities to address Indigenous housing needs in their local area. Several Synods adopted resolutions addressing Indigenous housing needs.

As mentioned earlier, the Youth Network has drafted a policy paper on homelessness drawing on their experiences of providing emergency accommodation.

Indigenous Issues

The **Anglican Reconciliation Working Group**, co-sponsored by Anglicare Australia and the Anglican Board of Mission has contributed to the work of the Council for Aboriginal Reconciliation and seeks to increase Anglican understanding of and participation in reconciliation. The Primate, Archbishop Peter Carnley, chair of the Working Group participated in Corroboree 2000 in Sydney and a report on the work of the ARWG was published in "*Walking the Talk: Commitments to Reconciliation*".

In October 2000, the Working Group convened its first two day meeting with the Executive Committee of the National Aboriginal and Torres Strait Islander Anglican Council (NATSIAC). The meeting established a good foundation for cooperation and coordinated the preparation of a series of resolutions for General Synod, held in July 2001 in Brisbane.

Bringing Them Home

In response to a request from the Primate, Anglicare Australia agreed to commit resources to compile a national directory of Anglican organisations that had provided institutional care to indigenous children removed from their homes. Many of the organisations that had provided care to separated children are now part of the Anglicare network and General Synod Standing Committee welcomed the decision by the Anglicare Australia Council.

Anglicare Australia has commissioned a researcher to assist with the task and will consult closely with member agencies. Anglicare Australia is committed to ensuring the families of separated children receive every assistance to locate relevant records and files and restore links between children and their families.

Urban Dwelling Indigenous People

In November 2000, Anglicare Australia provided a submission to the House of Representatives Standing Committee on Aboriginal and Torres Strait Island Affairs inquiry into the Needs of Urban Dwelling ATSI People. The submission was based on the research undertaken in preparing the *Tracks to the Future* presentation.

Employment

In its response to the Welfare Reform report, Anglicare Australia highlighted the concern it shared over the new and disturbing phenomena of *jobless families* and *job poor communities*. Anglicare Australia called on the Federal Government to make a policy statement on the labor market and state how it intends to reduce unemployment in job poor areas.

Emeritus Professor John Nevile, Anglicare Australia's honorary economic adviser, prepared an InfoBrief in May 2001, on "Fitting People for Jobs or Creating Jobs for People". It was submitted to the Government for their comment and circulated to member agencies for information. With assistance from Professor Nevile, Anglicare Australia has submitted a Research Project on *Work for the Dole* for funding under the Australian Research Council Linkage Program. The project will work with member agencies delivering Work for the Dole projects to develop proposals on how to improve the training and skill development component of the program.

The Anglicare Australia Council has agreed to develop a campaign aimed at reducing the number of Australian children (currently estimated to be 860,000) who are currently growing up in jobless families. The campaign will be developed in 2002.

Services to Members

Anglicare Australia in cooperation with the General Synod Office coordinated the national **GST Start Up Education and Information** program for the Anglican Church and its agencies during 2000. Funding was gratefully received from the Commonwealth Government's GST Start Up Office. The project trained over 5000 people within the Anglican Church and its agencies in 187 workshops across Australia.

In cooperation with NARU, Anglicare Australia provides an on-going information and advocacy service to members on tax and related issues utilizing key relationships with senior ATO staff. Assistance has also been provided to individual agencies in regard to their applications for Deductible Gift Recipient status. Anglicare Australia through NARU has also initiated regular meetings of Business Managers from member agencies to address common concerns and to share information and experiences.

Impact of the GST on Anglicare members

A major advocacy focus has been the impact of the GST on Anglicare Australia member agencies and other charities. Anglicare Australia has raised 3 issues with the Government: the inability of charities to reclaim in-put tax credits, the impact of fringe benefits tax on staff who are required to home garage cars when they are on-call, and the impact of compulsory reporting of fringe benefits on group certificates benefits.

Anglicare agencies are paying over \$250,000 a year in GST due to an Australian Tax Office (ATO) ruling preventing charities from claiming the GST on payments for people in crisis. Anglicare agencies make a wide range of payments on behalf of disadvantaged people, such as paying electricity and gas bills, but unlike other businesses, Anglicare agencies cannot reclaim the GST on these payments and Anglicare Australia has put the case to the Government for the ATO ruling to be reconsidered.

This clawback of charity funds compounds the severe impact that the GST has had on the operations of charities. Implementation of the GST has cost the Anglicare network over \$1million in set up costs and the 15 larger Anglicare Australia member agencies estimate they

are together paying over \$500,000 annually to comply with the complex GST administration requirements.

Following a meeting with Opposition leader, the Hon Kim Beazley MP, the Opposition has agreed to compensate charities for these lost input tax credits to the extent of \$15m a year over the next 3 years should the Labour Party win Government. The Government has acknowledged the problem but so far had not made any commitment to address the issue. The other tax issues are still being pursued.

Relationships with Government

Anglicare Australia has worked to build links with key Government Ministers and Opposition spokespeople, including the Democrats with a focus on issues relating to family and community services, aged care and taxation issues.

Over the past year, Anglicare Australia has made submissions to

- The Reference Group on Welfare Reform
- The Inquiry into the Definition of Charities and Related Organisations
- The Human Rights and Equal Opportunities Commission *Draft Guidelines for Religious Organisations that provide Community Services on behalf of the Commonwealth.*
- The House of Representatives Standing Committee on ATSI Affairs inquiry into the *Needs of Urban Dwelling ATSI People*

BOX

The centrality of social justice and caring to the life of the church has been emphasised in several recent submissions to Government initiated inquiries.

“Anglicare is the caring services arm of the Church, inspired by the life and teachings of Jesus Christ, particularly the Gospel call to love one’s neighbour. Anglicare is part and parcel of the religious faith and practice of the Anglican Church.

Anglicare has a religious ethos but more than that, its values, approach and priorities are inspired and sustained by Anglican theology and practice. The values and ethos rely on the faith that inspires and sustains them.

Anglicare Australia takes the view that provision of caring services and advocacy are core ‘religious’ activities. The Christian faith is a faith that must be lived and acted upon in daily life.”

Anglicare Australia submission to the Human Rights and Equal Opportunities Commission draft Guidelines on Religious Criteria in Employment

Information Technology

Anglicare Australia received a grant under the Federal Government's National Office for the Information Economy to strengthen the national program and service development of the agencies. The ITOL Program is run from the National Office for the Information Economy (NOIE), a portfolio agency of the Department of Communications, Information Technology and the Arts.

The Anglicare Australia ITOL project has four key objectives:

- improved and integrated communications to increase sharing of program information, cooperation and efficiency;
- developing internet based data collection with a view to providing more up-to-date information to Government on services funded by Government;
- developing an internet based capacity to share new service delivery and quality monitoring approaches with a view to improving service quality and effectiveness;
- improve public access to services and increase accountability to the community.

The project is led by a national Steering Committee of representatives from member agencies and will present a new service - *Anglicare Online* – to members late in 2001. Training will also be provided to member agencies to introduce the new service. During 2001, the ITOL project provided assistance to several member agencies to develop their websites.

Anglicare Australia has also participated in discussions with IBM on the role of technology in maximising access, participation and diversity in Australia's social welfare system.

National Anglican Resources Unit

The Australian Church is facing substantial challenges now that it is for the first time part of the New Tax System. In response to the challenges, Anglicare Australia in co-operation with dioceses and the General Synod Office of the Anglican Church of Australia established the National Anglican Resources Unit (NARU).

Anglican dioceses and agencies have funded NARU for an initial twelve months with a review to be conducted at the end of 2001. The Brisbane General Synod meeting approved provision of up to \$10,000 per annum for the next three years to support the work of NARU. Several metropolitan and rural dioceses have committed to fund NARU for the next three years.

NARU gained widespread support from dioceses and agencies as a result of the successful delivery of the national GST Start Up project and the key role Anglicare Australia played to win the GST internal exemption for the churches. Dioceses across the country requested that NARU continue to provide a co-ordinated and organised approach to deal with tax and other business related issues facing the Anglican Church. Dioceses have also respected the strong working relationships that NARU has built with the other major churches and agree that unity is essential to protect the interests of the Church.

Accountable to Dioceses and Anglicare Australia:

Anglicare Australia is responsible for the staffing and administration of NARU and reports to the Standing Committee of General Synod. The Registrars Steering Committee and the Anglicare Australia Council work with NARU to determine key objectives and tasks for dioceses and agencies.

NARU is responsible to a National Consultative Committee (NCC) with equal representation from dioceses and agencies. The joint committee provides accountability and ensures that NARU is able to meet the diocesan and agency needs through a consistent approach.

The NCC:

- Assists NARU to address the relevant needs of agencies and dioceses;
- Discusses issues of interest and concern to dioceses and agencies;
- Provides advice on tactics and approaches to Government on key issues to ensure objectives are achieved.

Christian Principles at work:

- NARU will give practical expression to gospel values through co-operation, responsible stewardship of resources and respect in our dealings with others.
- NARU will be accountable and transparent in its operations.
- NARU will utilise national resources to benefit the whole church and particularly dioceses, agencies and parishes with limited resources.

NARU will:

- Maintain close relationships with the Federal Government and ATO to protect the interests of the church and its agencies.
- Provide a mechanism for dioceses and agencies to discuss and explore issues of common interest and concern.
- Strengthen capacity in the Anglican Church through the sharing of information, resources and expertise.
- Work to reduce duplication to maximise the use of scarce resources and achieve cost savings
- Co-operate closely with the other major churches

Key achievements to date:

- NARU has built on the successful cooperation in the national GST education program for the Anglican Church and its agencies. The project team conducted 187 workshops around Australia attended by over 5000 people.

- NARU has brought together 23 dioceses and the Anglicare network to work together on tax and other business related issues.
- Anglicare Australia played a key role in the negotiations with the Government and ATO to win the GST Religious Group, which has been a great saving for parishes and agencies alike.
- NARU has assisted Anglicare agencies to obtain tax deductibility for donations increasing funds available for caring ministries.
- NARU in cooperation with the Catholic and Uniting Churches has played a key role in negotiations with the ATO over proposed legislation dealing with clergy in the New Tax System. The joint church delegation is continuing to address unresolved issues with the Government and the ATO, to ensure the church is sufficiently equipped to operate in this new environment.
- NARU has raised awareness over lost GST on payments made by agencies on behalf of people in need. The issue was discussed with the Government, the Opposition, Treasury and the ATO and received a great deal of media attention. The Opposition has promised compensation for the lost GST and a commitment to review the impact of the GST on Charities if it wins Government.
- NARU continues to utilise relationships with key ATO staff to provide clarification on tax issues.

Currently NARU is:

- Raising tax issues affecting dioceses and agencies with the major political parties, Treasury and the ATO.
- Providing clarification on GST, FBT and ROGATE issues to agencies and dioceses.
- Working with the Registrars Steering Committee to prepare National Clergy Remuneration Guidelines to ensure dioceses and parishes are well equipped to deal with the New Tax System.
- Negotiating a collaborative arrangement purchasing arrangement with Church Resources to achieve time and cost savings for Anglicare agencies and dioceses.
- Helping Anglicare Australia and agency managers to address financial reporting issues
- Responsible for the maintenance and communication of the national Anglican GST Religious Group.
- Facilitated two national meetings of Anglicare Business Managers to identify areas of concern and common approaches to resolve issues.

Presenting and Promoting Anglicare Australia

Relations with the Anglican Church

Over the past year, Anglicare Australia has given high priority to building links with the Anglican Church. The implementation of the GST Start Up information and education project provided a unique opportunity to establish contact with the 23 diocesan registrars and to facilitate close cooperation with and between the registrars. With the inclusion of the Church into the new tax system, it was clear there were many unresolved issues and Anglicare Australia took the initiative to establish the national Anglican resources Unit.

As a result of this initiative, Anglicare Australia has

- Addressed the Bishop's conference;
- Received thanks form the Primate in his opening address to the General Synod in Brisbane;
- Reported regularly to the Standing Committee of General Synod and been recognised as a network of the Anglican Church;
- Established cooperative projects with the General Synod Office;
- Maintained close contact with 23 diocesan registrars.

Anglicare Australia has established credibility with the leadership of the Anglican Church and has become a key national organisation within the Anglican Church.

A national image for Anglicare

In May 2000, at the Perth Conference Workshops, the Community Relations/Marketing Network was requested to develop a national marketing strategic brief for the Anglicare network.

The need for this strategic brief came from the recognition that in order to maximise Anglicare's overall effectiveness and support in the marketplace, we must speak with one voice – the voice of Anglicare. The key to increasing public income is strengthening our profile and name recognition.

The Anglicare Australia Council believes one national logo will create a greater statement of Anglicare's identity, while still reflecting our values - past, present and future. One national brand will provide Anglicare with greater ability to use our resources more effectively and will provide a more integrated approach to the people we work with to meet Australia's changing social needs.

The recommend new national image for Anglicare will be presented at the 2001 Annual General Meeting.

National Cooperation

National Family Day

Winter Appeal

Christmas Appeal

Relationships with other organisations

Anglicare Australia is a member of the Australian Council of Social services (ACOSS) and Russell Rollason has been an elected member of the ACOSS Board of Governors for the past two years. Russell is also Principal Policy Resource Coordinator for International Affairs for ACOSS.

Anglicare Australia retains close working relations with

- UnitingCare,
- Catholic Welfare Australia,
- Catholic Health Australia,
- Aged and Community Services Australia;
- Jesuit Social Services.

Anglicare Australia co-sponsored with the Australian Theological Forum and a range of other national church organisations a seminar on the theme *Church and Civil Society: A Theology of Engagement* held in Melbourne in July 2001.

Anglicare Australia is the Australian contact point for the International Family Network, a network of agencies within the worldwide Anglican Community.

BOX

Anglicare Australian Awards

National Anglicare Awards for excellence in service by an individual or an agency were awarded for the first time in 2000. The awards recognise the outstanding contribution of Anglicare member agencies, their staff and volunteers to the service of people in need and to draw attention to innovative approaches and programs being implemented by Anglicare agencies. In 2000, winners of awards were:

- The Inner City Aged Care Program, Adelaide, Anglicare SA (Excellence in Aged Care),
- Wizelder Project, Anglican Aged Care Services Group (Honourable Mention)
- The Children's Proground, Anglicasn Homes, Perth (Honourable Mention)
- Dixon House, All Saints Anglican Church, Clayton and Anglicare Victoria (Excellence in Community Service),
- David Roberts of Parkerville Children's Home, Perth (Excellence in Service by an Individual),
- Anglicare Tasmania for The Freedom Ride, part of the Just Tasmania campaign of Anglicare Tasmania and Tas COSS (Best Coverage in the Media),
- Anglicare Willochra for the Project Point Pearce, SA (Award for Innovation).

Resourcing Anglicare Australia

Anglicare Australia is primarily funded from membership fees paid by member agencies. After completing the three year budget cycle adopted at the formation of Anglicare Australia

in 2000, the Council adopted a new three year budget with a higher fee structure. Members have responded well to the new fee structure enabling Anglicare Australia to increase its modest staff by one. However, resources available to Anglicare Australia remain very modest.

Some project funding has been received from Government and also from the General Synod *Engaging Australia* program.

In mid 2001, Anglicare was successful in gaining DGR status and it is hoped that this will enable Anglicare Australia to attract grants from Foundations and Trusts.

Through NARU, Anglicare Australia is planning to further develop group purchasing for members as a way to cut costs for member agencies and possibly earn a small income for Anglicare Australia.