



Media Release

FOR IMMEDIATE RELEASE

10 November 2009

Anglicare Victoria launches Christmas appeal to support children in care

Anglicare Victoria, together with celebrities Claire Hooper (Good News Week), Stefan Dennis (Neighbours) and Dhav Naidu (9am with David and Kim), will officially launch their 2009 Christmas Appeal with a toy wrapping challenge in Melbourne's City Square on Tuesday 10 November at 12pm.

The frantic wrapping race will signal the start of Anglicare's most important fundraising appeal to raise \$1 million to support children in need.

Anglicare Victoria CEO Dr Ray Cleary said that Christmas can be a particularly difficult time for children in care and we need to offer them all the love and support possible.

"Anglicare Victoria is hoping to raise \$1 million this Christmas to provide presents and other support such as the purchasing of books and other education equipment for children in care.

"Five thousand children across Victoria will be removed from their families this year due to abuse or neglect and as the State's largest provider of out-of-home care services, Anglicare has a large role to play in giving these children every opportunity in life."

Anglicare Victoria coordinated almost 2,000 foster care placements in the past year and delivered emergency relief such as food parcels and crisis accommodation to another 50,000 Victorians.

Tuesday 10 November will also mark the launch of the Anglicare Australia '12 Days of Christmas' awareness raising campaign to highlight the needs of vulnerable and disadvantaged children, young people and families across the nation.

To donate to the Anglicare Victoria appeal, call 1800 809 722.

To Find out more about Anglicare Victoria, visit www.anglicarevic.org.au

To find out more about Anglicare Australia and the various activities across the nation, visit www.anglicare.asn.au

-ends-

Further enquiries contact:

Andrew Yule on 0448 380 455 or 9412 6137 or Andrew.yule@anglicarevic.org.au