

9 November 2009

Hope is here this Christmas

Anglicare SA is gearing up for its busiest time of the year in the lead up to Christmas. Each month, 1300 people seek help from Anglicare for drug and alcohol, housing problems, emergency relief, family or relationship matters. That number is likely to increase between now and the end of the year, as the pressures of Christmas begin to take their toll.

To help those in need this Christmas, Anglicare SA is launching its annual Angel Day, with the theme is 'Hope is here'. This draws attention to the many people in the community who are 'angels' throughout the Christmas period, by bringing donations to Anglicare of cash, food and toys to help struggling families.

Angel Day will be launched tomorrow, Tuesday 10 November 2009, at Pulteney Grammar School, 190 South Terrace, Adelaide at midday.

Anglicare's Chief Executive, Dr Lynn Arnold said "Anglicare is calling for the support of choirs of angels right across South Australia this Christmas. The global financial crisis has led many people to feel they have little reason to celebrate at this time of year. Now is the time for South Australians to prove 'hope is here', and help those who need it most by donating to Anglicare.

"The Christmas period is often a very difficult time of year for many people, with those already stretched financially finding it impossible to do anything more than pay the bills and put food on the table. For many, purchasing even a small gift is simply out of the question."

WHAT: Launch of Anglicare's Angel Day
WHY: To help people in need this Christmas.
WHERE: Pulteney Grammar School, 190 South Terrace, Adelaide
WHEN: 10 November 2009, 12.00 - 12.45pm

The launch of Angel Day will include the announcement of Anglicare's 2010 Chief Guardian Angels, St John's Grammar students. Thanks will also go to media personality Amanda Blair who has been Anglicare's 2009 Chief Guardian Angel. In addition Anglicare's new Hope Mobile, a Mitsubishi Pajero, donated by Mitsubishi will be unveiled on the day.

Contact: Jackie Burman
Anglicare's Communications Coordinator
0419 031 934