



## **12 Days of Christmas Launch Tuesday 10 November 2009**

### **1. Anglicare Diocese of Sydney**

Toys 'n' Tucker Launch 2009  
**Tuesday 10 November 2009**  
10am - 10.45am  
Mount Druitt Community Care Centre  
91 Kurrajong Ave  
MT DRUITT NSW 2770

Anglicare Diocese of Sydney will be launching it's 2009 Toys 'n' Tucker campaign alongside the Emergency Relief Christmas Report.

For further information [www.toysntucker.org.au](http://www.toysntucker.org.au)  
Media Enquiries: Jim Wackett 02 9895 8005

### **2. Anglicare Victoria**

Christmas Appeal Launch 2009  
**Tuesday 10 November 2009**  
12noon – 1pm  
Melbourne's City Square  
Cnr Swanston & Collins Street Melbourne

Anglicare Victoria, together with celebrities Claire Hooper (Good News Week), Stefan Dennis (Neighbours) and Dhav Naidu (9am with David and Kim ), will officially launch their 2009 Christmas Appeal with a toy wrapping challenge in Melbourne's City Square on Tuesday 10 November at 12pm.

The frantic wrapping race will signal the start of Anglicare's most important fundraising appeal to raise \$1 million to support children in need. The toys will be later distributed to children in care in the lead up to Christmas.

For further information <http://www.anglicarevic.org.au/>

Media Enquiries: Andrew Yule on 0448 380 455 or 03 9412 6137 or  
[andrew.yule@anglicarevic.org.au](mailto:andrew.yule@anglicarevic.org.au)

### **3. Anglicare North Coast**

Anglicare Day

**Thursday 12 November 2009**

Anglicare North Coast, in partnership with Year 9 Food Technology Class at Clarence Valley Anglican School, Grafton and Coles central, Grafton will set a challenge to feed a family of four for breakfast and lunch with a budget of \$15.

The children of Clarence Valley Anglican School will then take the food back to the school and prepare the meals and have the Mayor of Clarence Valley Council – Councillor Richie Williamson and Estelle Graham, Executive Director of Anglicare North Coast to judge the winning group.

An exciting event for the local community to help fight the financial blues.

Media Enquiries: Estelle Graham on 02) 6643 4844 or 0448 060 506

### **4. Anglicare SA**

Anglicare's Angel Day Launch

**Tuesday 10 November 2009**

12.00pm – 12.45pm

Pulteney Grammar School

190 South Terrace

ADELAIDE SA

To help those in need this Christmas, Anglicare SA is launching its annual Angel Day, with the theme is 'Hope is here'.

This draws attention to the many people in the community who are 'angels' throughout the Christmas period, by bringing donations to Anglicare of cash, food and toys to help struggling families.

The launch of Angel Day will include the announcement of Anglicare's 2010 Chief Guardian Angels, St John's Grammar Students. Thanks will also go to media personality Amanda Blair who has been Anglicare's 2009 Chief Guardian Angel. In addition Anglicare's new Hope Mobile, a Mitsubishi Pajero (featuring Alice the Angel), donated by Mitsubishi will be unveiled on the day.

Archbishop Jeffrey Driver will officiate.

Media Release: [Hope is here this Christmas](#)

Media Enquiries: Jackie Burman 0419 031 934

## **5. Anglicare Canberra & Goulburn**

Angel Day

**Friday 20 November 2009**

Garema Place

Canberra City ACT

12 midday

150 Year 9 students from Radford College will assemble in Garema Place dressed as angels. They will do a four and a half minute dance to a mix of groovy Christmas music and then take buckets around for donations and sell merchandise (Anglicare pens, Angel Bears, flashing angel bear pens and angel beeswax candles).

Media Enquiries: Judy Ford 02 6245 7126

## **6. The Brotherhood of St Laurence**

Kmart Wishing Tree Appeal aims to set World Record

**Thursday 12 November 2009**

Kmart store in Victoria Gardens Shopping Centre, Richmond

Australia's largest Christmas gift appeal, the Kmart Wishing Tree celebrates its 22<sup>nd</sup> anniversary this Christmas and has collected more than 4.5 million gifts during the past 21 years. Australians are urged to continue their long-standing support by giving generously to those in need.

Kmart aims to break the existing Guinness World Record for the largest number of plush toys collected in the one room (current record of 5885 set by Girl Scouts in Florida, USA). School children from Sacred Heart Primary in Fitzroy will join the Appeal's charity partners, the Brotherhood of St Laurence and The Salvation Army, and a recipient family.

Media Enquiries: Grahame Whyte 03 9483 1329 or 0410 221 574

## **7. Anglicare Central Queensland**

Anglicare CQ are using Nov 10<sup>th</sup> to launch our corporate partnership with SeaFM (regional radio station here in CQ) and the start of our "Tin and Toy Drive" leading up to Christmas.

The launch of this (7am on breakfast radio) was on 6 November will be ongoing from now until Christmas. We will have Philip Shade (CEO) on the breakfast radio program doing a couple of guest spots in the coming weeks and we will also be using SeaFM to communicate our 12 Days stories throughout the region over those 12 days – starting on 10<sup>th</sup> (local paper will be covering these also).

Media Enquiries: Tina White 07 4999 2519 or 0409 000 544

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